

# 2025 BROADCAST CALENDAR

## Radio Survey Releases

|                                                                                 |                        |                    |
|---------------------------------------------------------------------------------|------------------------|--------------------|
|  | R1/25 Winter Meter     | March 5, 2025      |
|  | R2/25 Spring Meter     | June 4, 2025       |
|  | R3/25 Summer Meter*    | September 10, 2025 |
|  | R4/25 Fall Meter       | December 10, 2025  |
|  | Spring 2025 Diary      | May 29, 2025       |
|  | Fall 2025 Diary        | December 11, 2025  |
|  | Apr/Spring 2025 Recall | May 22, 2025       |
|  | Oct/Fall 2025 Recall   | November 27, 2025  |

## Release Dates

|                                                                                 |        |                       |
|---------------------------------------------------------------------------------|--------|-----------------------|
|  | Meter  | Wednesdays – 12pm ET* |
|  | Diary  | Thursdays – 9am ET    |
|  | Recall | Thursdays – 12pm ET   |

\* When there is a holiday Monday data is released on Thursday at 12:00pm ET.

For a detailed list of release dates, visit the microtherapy website:  
[www.microtherapy.ca/releases](http://www.microtherapy.ca/releases)



For more information on microtherapy products and to access our support centre visit us at  
[www.microtherapy.ca](http://www.microtherapy.ca)

| January |    |    |    |    |    |    |    | February |    |    |    |    |    |    |    | March |    |    |    |    |    |    |    | April |    |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|----|----------|----|----|----|----|----|----|----|-------|----|----|----|----|----|----|----|-------|----|----|----|----|----|----|----|
| MO      | TU | WE | TH | FR | SA | SU |    | MO       | TU | WE | TH | FR | SA | SU |    | MO    | TU | WE | TH | FR | SA | SU |    | MO    | TU | WE | TH | FR | SA | SU |    |
| 1       | 30 | 31 | 1  | 2  | 3  | 4  | 5  | 5        | 27 | 28 | 29 | 30 | 31 | 1  | 2  | 9     | 24 | 25 | 26 | 27 | 28 | 1  | 2  | 14    | 31 | 1  | 2  | 3  | 4  | 5  | 6  |
| 2       | 6  | 7  | 8  | 9  | 10 | 11 | 12 | 6        | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10    | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 15    | 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 3       | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 7        | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 11    | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 16    | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 4       | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 8        | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 12    | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 17    | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
|         |    |    |    |    |    |    |    |          |    |    |    |    |    |    |    | 13    | 24 | 25 | 26 | 27 | 28 | 29 | 30 |       |    |    |    |    |    |    |    |

  

| May |    |    |    |    |    |    |    | June |    |    |    |    |    |    |    | July |    |    |    |    |    |    |    | August |    |    |    |    |    |    |    |
|-----|----|----|----|----|----|----|----|------|----|----|----|----|----|----|----|------|----|----|----|----|----|----|----|--------|----|----|----|----|----|----|----|
| MO  | TU | WE | TH | FR | SA | SU |    | MO   | TU | WE | TH | FR | SA | SU |    | MO   | TU | WE | TH | FR | SA | SU |    | MO     | TU | WE | TH | FR | SA | SU |    |
| 18  | 28 | 29 | 30 | 1  | 2  | 3  | 4  | 22   | 26 | 27 | 28 | 29 | 30 | 31 | 1  | 27   | 30 | 1  | 2  | 3  | 4  | 5  | 6  | 31     | 28 | 29 | 30 | 31 | 1  | 2  | 3  |
| 19  | 5  | 6  | 7  | 8  | 9  | 10 | 11 | 23   | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 28   | 7  | 8  | 9  | 10 | 11 | 12 | 13 | 32     | 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 20  | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 24   | 9  | 10 | 11 | 12 | 13 | 14 | 15 | 29   | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 33     | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 21  | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 25   | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 30   | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 34     | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
|     |    |    |    |    |    |    |    | 26   | 23 | 24 | 25 | 26 | 27 | 28 | 29 |      |    |    |    |    |    |    |    | 35     | 25 | 26 | 27 | 28 | 29 | 30 | 31 |

  

| September |    |    |    |    |    |    |    | October |    |    |    |    |    |    |    | November |    |    |    |    |    |    |    | December |    |    |    |    |    |    |    |
|-----------|----|----|----|----|----|----|----|---------|----|----|----|----|----|----|----|----------|----|----|----|----|----|----|----|----------|----|----|----|----|----|----|----|
| MO        | TU | WE | TH | FR | SA | SU |    | MO      | TU | WE | TH | FR | SA | SU |    | MO       | TU | WE | TH | FR | SA | SU |    | MO       | TU | WE | TH | FR | SA | SU |    |
| 36        | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 40      | 30 | 31 | 1  | 2  | 3  | 4  | 5  | 44       | 27 | 28 | 29 | 30 | 31 | 1  | 2  | 49       | 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 37        | 8  | 9  | 10 | 11 | 12 | 13 | 14 | 41      | 6  | 7  | 8  | 9  | 10 | 11 | 12 | 45       | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 50       | 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 38        | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 42      | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 46       | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 51       | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 39        | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 43      | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 47       | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 52       | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|           |    |    |    |    |    |    |    |         |    |    |    |    |    |    |    | 48       | 24 | 25 | 26 | 27 | 28 | 29 | 30 |          |    |    |    |    |    |    |    |