

Survey	Measurement Weeks	Release Date
<b>Apr/Spring 2025</b>	October 28, 2024 - April 27, 2025 (Continuous Measurement)	May 22, 2025
<b>Oct/Fall 2024</b>	April 29 - October 27, 2024 (Continuous Measurement) September 2 - October 27, 2024 (Fall Only Markets)	November 28, 2024
<b>Apr/Spring 2024</b>	October 30, 2023 - April 28, 2024 (Continuous Measurement)	May 23, 2024
<b>Oct/Fall 2023</b>	May 1 - October 29, 2023 (Continuous Measurement) August 28 - October 22, 2023 (Fall Only Markets)	November 23, 2023
<b>Apr/Spring 2023</b>	October 31, 2022 - April 30, 2023 (Continuous Measurement)	May 25, 2023
<b>Oct/Fall 2022</b>	February 7 - October 30, 2022 (Continuous Measurement) August 29 - October 23, 2022 (Fall Only Markets)	November 24, 2022
<b>Apr/Spring 2022</b>	October 4, 2021 - April 24, 2022 (Continuous Measurement)	May 26, 2022
<b>Oct/Fall 2021</b>	August 30 - October 24, 2021 (Continuous Measurement)	November 25, 2021

## Release Dates

Thursdays at 12:00pm ET