

Survey	Measurement Weeks	Release Date
Apr/Spring 2026	October 27, 2025 - April 26, 2026 (Continuous Measurement)	May 28, 2026
Oct/Fall 2025	April 28 - October 26, 2025 (Continuous Measurement) September 1 - October 26, 2025 (Fall Only Markets)	November 27, 2025
Apr/Spring 2025	October 28, 2024 - April 27, 2025 (Continuous Measurement)	May 22, 2025
Oct/Fall 2024	April 29 - October 27, 2024 (Continuous Measurement) September 2 - October 27, 2024 (Fall Only Markets)	November 28, 2024
Apr/Spring 2024	October 30, 2023 - April 28, 2024 (Continuous Measurement)	May 23, 2024
Oct/Fall 2023	May 1 - October 29, 2023 (Continuous Measurement) August 28 - October 22, 2023 (Fall Only Markets)	November 23, 2023
Apr/Spring 2023	October 31, 2022 - April 30, 2023 (Continuous Measurement)	May 25, 2023
Oct/Fall 2022	February 7 - October 30, 2022 (Continuous Measurement) August 29 - October 23, 2022 (Fall Only Markets)	November 24, 2022
Apr/Spring 2022	October 4, 2021 - April 24, 2022 (Continuous Measurement)	May 26, 2022
Oct/Fall 2021	August 30 - October 24, 2021 (Continuous Measurement)	November 25, 2021

Release Dates

Thursdays at 12:00pm ET